

Course: Social Media
Trainer: Dave Clark
Thursday 22 March 2012
Time: 10:00 – 4:00pm
Price £10 (members) £20 non members
Number 1 Hatfield, 1 Town Centre, Hatfield AL10 0JZ

- Social Media
 - Why Social Media is crucial and how you can use it to build your organisation and potential challenges you may face.
- Social Networks
 - An introduction to Facebook, some tips and tricks you can use to make Facebook easier to navigate. This session will also touch on other Social networks that an organisation may consider
- Micro-blogging
 - An introduction to Twitter, some tips, tricks and tools you can use to make tweeting easier.
- Blogging
 - An introduction to Blogging, some tips, hints and tools that are available to help you blog and engage with your audience
- Video Sharing
 - How to distribute videos online, share images of your work and events to show supporters and funders what you have been up to.
- Photo Sharing
 - How to distribute photos online, share images of your work and events to show supporters and funders what you have been up to.

